



*Media Contact:*

Helen Malani

Home Matters®

Email: [hmalani@nwa.us](mailto:hmalani@nwa.us)

Phone: (310) 897-8975

**Embargoed for: 9am EST, January 20<sup>th</sup>, 2016**

**Calling All Architects and Designers! Create a Universal Design Home for Growing-in-Place**

*--Competition Submissions Open Today!--*

**Washington DC, January 20, 2016** – Architects and designers are invited to present concepts to model the future of housing with the new **Re-defining Home: Home Today, Home Tomorrow** design challenge, presented by the AARP, AARP Foundation, Home Matters® and the Wells Fargo Housing Foundation. The competition opens today and closes on April 29, 2016.

The *Re-defining Home: Home Today, Home Tomorrow* winning entry's designs will be integrated into an actual home. The competition challenges architects and designers to create new standards in housing design so people can stay in their home as they travel through various life stages: from entering the workforce, getting married, having a family, sending kids to college, becoming a grandparent, following their passions with new careers and hobbies, and considering retirement. The goal of the design challenge is to generate universal design elements and build an attractive, adaptable, and affordable home of the future that allows people to grow-in-place.

Monetary awards will be made to three juried winning entries. The first place winner's designs will be incorporated into a real-life home, which will be publically unveiled to provide an experiential learning opportunity for the general public. This home will also be offered to a family.

Architects and designers can download the brief and enter, starting from today until April 29, at <http://bit.ly/1jg5R1t>

Thirty-three architectural, design, university partners and other organizations are supporting this this competition - from our lead partner AIA San Francisco to AIA Austin, AIA Atlanta, AIA California Council, AIA New York, AIA Los Angeles, AIA DC, AIA Houston, AIA New Orleans, AIA Memphis, AIA Seattle, AIA Tennessee, American Architectural Foundation, American Society of Interior Designers, New York School of Interior Design, Boston Society of Architects, Caring Across Generations, Design Corps, Enterprise Community Partners, Habitat for Humanity, Journeyman International, Leading Age, Make Room, National Low Income Housing Coalition, National Organization of Minority Architects, NeighborWorks America, Public Architecture, Syracuse Architecture, Texas Society of Architecture, Rice School of Architecture, SPUR, Urban Land Institute (Terwilliger Center for Housing) and The Autodesk Foundation.

### ***About AARP***

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; [www.aarp.org](http://www.aarp.org); AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at [www.aarp.org](http://www.aarp.org).

### ***About AARP Foundation***

AARP Foundation is working to win back opportunity for struggling Americans 50+ by being a force for change on the most serious issues they face today: housing, hunger, income and isolation. By coordinating responses to these issues on all four fronts at once, and supporting them with vigorous legal advocacy, the Foundation serves the unique needs of those 50+ while working with local organizations nationwide to reach more people, strengthen communities, work more efficiently and make resources go further. AARP Foundation is AARP's affiliated charity. Learn more at [www.aarpfoundation.org](http://www.aarpfoundation.org).

### ***About Home Matters®***

Home Matters is a national movement designed to ensure that every American lives in a safe, nurturing environment with access to education, healthcare, public spaces and community services. A key part of what we are doing is re-defining the American Dream. We believe the New American Dream is a societal commitment to improve and balance quality of life and that

Home is our nation's common denominator. We exist to raise funds and build awareness of the need for more affordable homes and better communities across the country. We're a national coalition with over 300 nonprofit, government and corporate partners working hard toward ambitious goals over the next decade. [www.homemattersamerica.com](http://www.homemattersamerica.com).

***About The Wells Fargo Housing Foundation***

In 2015, the Wells Fargo Housing Foundation donated nearly \$20 million in support of affordable housing initiatives serving low-and moderate-income households – including for seniors, veterans, and families – through community revitalization efforts. Since its inception in 1993, the Wells Fargo Housing Foundation has invested more than \$170 million to such efforts, along with mobilizing more than 4.7 million team member volunteer hours to build and rehabilitate nearly 5,600 homes and counting. [www.wellsfargo.com/about/wfhf\\_oview](http://www.wellsfargo.com/about/wfhf_oview).

***About AIASF***

Serving the Bay Area for more than a century, the American Institute of Architects, San Francisco Chapter represents more than 2,000 members in San Francisco and Marin Counties. As a resource for our members and the general public, AIA San Francisco strives to improve the quality of life in the Bay Area by promoting architecture and design. We further this goal through community involvement, education, advocacy, public outreach, member services, and professional excellence. [www.aiasf.org](http://www.aiasf.org).